

A modern interior space featuring a bright yellow sofa in the foreground. The room has a minimalist aesthetic with concrete walls and floors. In the background, a long hallway with large windows leads to a bright area. The word "PRESS" is overlaid in large white letters at the top, and "SOFT LINE" is at the bottom.

PRESS

SOFT
LINE

PICOLO

DESIGN: SASCHA SARTORY

The round and welcoming shape of the PICOLO lounge chair invites you to sit down and relax. It offers maximum comfort in a contemporary and minimalistic design that suits all kinds of environments. Even a small room can fit this compact and versatile lounge chair that will be an elegant addition to the interior design. The seat is upholstered with high quality foam placed inside a sleek metal frame that also holds the soft backrest.

DIMENSIONS / CM:

L 79 D 70 H 67 SH 40



EXPLORE THE NEW SOFTLINE 2020 COLLECTION

You can always recognise furniture from SOFTLINE by the innovative design, the exquisite materials and the high quality craftsmanship. It's furniture that is deeply rooted in the design tradition of the brand, dating back to 1979, but still speaking the language of the future. The eight new designs that we are launching this year are no exception. Each one of them is inspired by the global design trends, interpreted and created in collaboration between SOFTLINE and leading international designers.

At SOFTLINE we work to create unique furniture to match the time we are living in. Design furniture that adds a little extra to a home or a public space by being equally functional, aesthetic, elegant and surprising.

We hope that you will be inspired by the latest new and innovative design furniture in new and eco-friendly fabrics, materials and compelling colours – created to enrich your day.

ALL PHOTOS ARE AVAILABLE ON OUR WEBSITE:

WWW.SOFTLINE.DK/LOGIN

USERNAME: FAIR2

PASSWORD: SOFTLINE



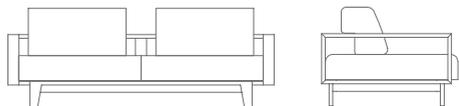
WOOD

DESIGN: JAKOB SCHENK

Get creative with the innovative sofa WOOD. The back cushions can be placed anywhere on the wooden back frame, and the two seat cushions can be moved individually to the front to make more space for lounging. On the back frame there is room enough for a lamp, a laptop or a glass of wine, which makes WOOD perfect for sitting, relaxing, working, reading and sleeping.

DIMENSIONS / CM:
L 218 D 111/135 H 81 SH 42
BED: 200 X 109

GOOD DESIGN AWARD 2019



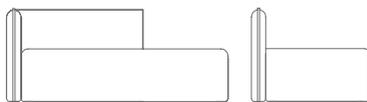
CAPE

DESIGN: JOHANNES STEINBAUER

The minimalistic and sophisticated look of the modular sofa CAPE adds a modern touch to any space, and with a number of modules to choose from you can design it to fit your room perfectly. The backrest and armrest of each element is in one piece, wrapping around the large cushion. The slightly protruding seams running down the armrest adds a cosy and elegant touch and accentuates the simplistic and straight lines of the sofa.

DIMENSIONS / CM:

SINGLE ELEMENT:	L 86 D 88	H 76 SH 40
CORNER ELEMENT (CENTER):	L 88 D 88	H 76 SH 40
CORNER ELEMENT (L/R):	L 96 D 88	H 76 SH 40
CHAISE LONG:	L 96 D 160	H 76 SH 40
POUF:	L 86 D 73	H 40 SH 40
CUSHION:	L 76 D 15	H 40







NUUK

DESIGN: BUSK+HERTZOG

NUUK is an versatile and comfortable chair. With integrated armrests in organic shapes and an airy, yet characteristic frame, it works equally well as a dining room chair and as a guest chair in the office. The size and shape of the armrest make the chair practical and suitable for a table, while providing lots of comfort for sitting and working. The chair is shaped to be welcoming and inviting and made in a durable, modern design.

DIMENSIONS / CM:
L 61 D 62 H 82 SH 50/48

GOOD DESIGN AWARD 2019



CLAY

DESIGN: JAVIER MORENO

The CLAY seating concept has a strong, sculptural expression that adds a fresh and modern touch to private homes and public spaces. The organic design and the continuous seam on the edge of the chair create an elegant and minimalistic look. With the soft and comfortable upholstery, CLAY is the perfect spot to settle in for “hygge”.

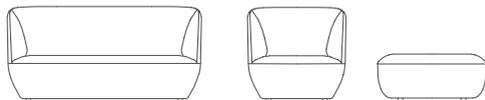
DIMENSIONS / CM:

CHAIR: L 100 D 96 H 87 SH 41

SOFA: L 184 D 96 H 87 SH 41

POUF: L 96 D 92 H 39

GOOD DESIGN AWARD 2019







NOLA

DESIGN: CHARLOTTE HØNCKE

NOLA is a series of lounge furniture consisting of an armchair and a sofa perfect for private homes and public spaces. It's created with comfort, simplicity and lightness in mind, which is emphasized by the metal frame and the soft and simple lines of the design. The furniture is designed to look beautiful from all angles and can be placed anywhere in the room – even in small rooms thanks to the petite sizes.

DIMENSIONS / CM:

CHAIR: L 71 D 92 H 93 SH 45/42

SOFA: L 147 D 92 H 93 SH 45/42



EVY

DESIGN: BUSK+HERTZOG

Comfort and elegance is beautifully united in the new lounge chair EVY designed by busk+hertzog. A simplistic design and a minimum of materials are used to create the elegant and modern look busk+hertzog is known for. This lounge chair challenges our perception of dimensions and lets the big, comfortable backrest act as a contrast to the less pronounced seat and the light, airy frame.

DIMENSIONS / CM:
L 81 D 63 H 81 SH 40/46



CUT

DESIGN: BUSK+HERTZOG

With the round shape and asymmetrical placement of the seams, CUT is a uniquely designed pouf that works perfectly as practical seating on its own or as part of a larger group of furniture. The round shape makes it versatile and easy to place anywhere, be it in the middle of the room, in corners or against a wall. The ornamental seams are the result of a creative approach to a practical problem: getting the cover to fit the round shape perfectly.

DIMENSIONS / CM:
Ø 87 H 47





NEVADA

DESIGN: BUSK+HERTZOG

SIMPLICITY AND FUNCTIONALITY IN ONE
Sit and relax, chill out or get a good night's sleep.
NEVADA is a versatile sofa system with multiple combinations. Play with the colours of the elements and create your personal sofa to match your interior design.

	DIMENSIONS / CM:
3-P SOFA:	L 200 D 107 H 60/75 SH 35 BED: 75 OR 130 X 200
2-P SOFA:	L 172 D 107 H 60/75 SH 35 BED: 75 X 196
CHAISE LONG LARGE:	L 172 D 90 H 60/75 SH 35 BED: 90 X 196
CHAISE LONG SMALL:	L 172 D 75 H 60/75 SH 35 BED: 75 X 196
POUF:	L 107 D 107 H 35 SH 35

HAVANA

DESIGN: BUSK+HERTZOG

A NEW CLASSIC.
An iconic new armchair for relaxation, contemplation and admiration is here. The classic armchair has been given a super-modern makeover with rounded, dynamically designed details that don't compromise on comfort. As the name suggests, this chair stands for comfort and warmth – with or without a cigar. The steel legs come lacquered in white, grey and black or with copper finish.

DIMENSIONS / CM:
L 79 D 95 H 113 SH 39/35

GOOD DESIGN AWARD 2014
INTERIOR INNOVATION AWARD 2014

MEGHAN

DESIGN: MÜLLER & WULFF

COMPACT AND CLASSIC DESIGN

The narrow armrests and legs give this sofa a simple and elegant look. It's compact with a timeless and classic design that can be used as a comfortable couch during the day and a bed for two at night. MEGHAN has fully removable upholstery. The steel legs come lacquered in black or aluminium coloured.

DIMENSIONS / CM:

L 214 D 99 H 63/76 SH 40

BED: 123 X 200

BAIXA

DESIGN: BUSK+HERTZOG

BAIXA is a comfortable lounge chair with a unique design that captures the past as well as the future. The lumbar support turns into the armrest in a flowing, harmonious movement with soft and round lines like the upper part of the backrest. This way a silhouette is formed that resembles a sunset in soft sand dunes, hence the name of the chair.

DIMENSIONS / CM:

L 85 D 86 H 71 SH 40/33 CM

GOOD DESIGN AWARD 2019





EDEN

DESIGN: BUSK+HERTZOG

PLAYING WITH CONTRASTS

Take a closer look at the stitching inspired by sports cars combined with a classic and stylish wooden frame.

EDEN is a refreshingly new, spacious chair with a soft and comfortable seat and backrest that allow for various seating positions. The design connects many elements like the soft and the masculine, innovation and tradition. Works in private as well as public spaces. Base comes in ash wood natural or lacquered black.

DIMENSIONS / CM:

L 74 D 86 H 87 SH 41/38

GOOD DESIGN AWARD 2014



DUET

DESIGN: SOFTLINE DESIGN TEAM

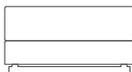
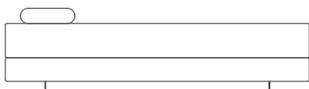
SOFT AND STYLISH

The clean and minimalistic design of the DUET daybed has a surprising feature you will love: a wonderfully soft pillow wrapped around the mattress for added comfort. The steel legs have a black coating, and the light construction of the base creates a light and airy look. Use DUET as a sofa, daybed or a single/double bed.

DIMENSIONS / CM:

L 202 D 82 H 57 SH 44

BED: 80 OR 160 X 200





SLEEP

DESIGN: BUSK+HERTZOG

SLEEP is the winning furniture of a design competition held by SOFTLINE in 1997 that Flemming Busk won with his brilliant and simplistic design. Since the introduction in 1999 the innovative design of the sofa bed has been widely recognized, and is considered to be the ultimate, minimalistic sofa.

With SLEEP, busk+hertzog managed to let form follow function and create a brilliant and simple piece of furniture that surpasses time, functionality and aesthetics.

The design studio busk+hertzog is based in the Portuguese capital Lisbon and founded by Flemming Busk, architect and designer and Stephan B. Hertzog, designer. busk+hertzog has received more than 75 international design awards for their work, and since 1999 they have developed 50 designs in close collaboration with SOFTLINE.

DIMENSIONS / CM:
L 204 D 90 H 73 SH 43
BED: 88/176 X 200







ORLANDO WOOD

DESIGN: BUSK+HERTZOG

The iconic ORLANDO chair now has a big brother with this compact, lightweight and super versatile bench.

The design is an extension of the characteristic and innovative construction of the chair with the slim, softly rounded back. The bench is perfect as a compact sofa or bench in a private home, in the small lobby or as a beautiful and graceful piece of furniture in the corner office.

DIMENSIONS / CM:

BENCH: L 143 D 66 H 74 SH 40

CHAIR: L 80 D 65 H 74 SH 40

GOOD DESIGN AWARD 2019



STOK

DESIGN: PHILIP BRO

STOK is a versatile side table that is perfect to have at hand. It can be placed by a sofa or next to the bed depending on where you need a small table. With the characteristic handle the tables are easy to move around and takes up minimum space since they are stackable. The graphic cut-outs in the table top combined with the simplistic handle beautifully shows the functionality of the table.

DIMENSIONS / CM:
Ø 40 H 64



CONGA

DESIGN: SASCHA SARTORY

A pouf with a tray is essential in any home. Inspired by African conga drums this versatile pouf CONGA lets you decide how to use it. With the wooden tray it can be an extra coffee table in the living room today. And without the tray it can work as an extra seat for your guests tomorrow. CONGA comes in different sizes and heights to match your interior design.

DIMENSIONS / CM:

POUF SMALL: Ø 53 H 41

POUF LARGE: Ø 72 H 37

TRAY SMALL: Ø 40 H 2

TRAY LARGE: Ø 60 H 2



THREE NEW DESIGNERS

SOFTLINE IS NOW WORKING TOGETHER WITH ADDITIONALLY THREE YOUNG, NEW DESIGNERS.

JAKOB SCHENK

In his early career designer Jakob Schenk studied interior architecture at the University of Applied Sciences in Rosenheim. After graduation he joined the Master's Program for furniture design at the Aalto University in Helsinki. Today he is back in Germany and has founded his own company, where he is now designing and developing furniture.

SASCHA SARTORY

Motivated by the goal to create long lasting, high quality products for individual living, industrial designer Sascha Sartory develops new product solutions in his design studio in Cologne, Germany. After his studies in product- and industrial design at the University of Applied Science Aachen (Diploma I in 2004) and University Wuppertal (Diploma II in 2007) he worked for different design agencies where he learned how to combine the latest technologies, trends and materials to create new and innovative consumer products. Since 2009 he has been working as an independent designer as well as being co-founder and part of the FORMFUSION Produktdesign team.

Fascinated by surprising details his focus goes towards designing products that provide sustainability by using high quality materials in a smart and durable construction. First and foremost every object should not only solve a problem, but also create an emotional bond to its consumer.

JOHANNES STEINBAUER

Johannes Steinbauer grew up in a household of 4th-generation carpenters. Fascinated by the craftsmanship, he followed in his family's footsteps and trained as a cabinet maker. After working for several years and receiving his master certificate in 2006, he went to study industrial design at Hochschule für Gestaltung in Schwäbisch-Gmünd.

From 2011 to 2012 he worked for Studio Michael Geldmacher in Munich, and in 2012 he founded his own studio located in an old workshop. Johannes Steinbauer is working with an intuitive approach to design led by a fascination of craftsmanship. He always strives for an efficient, precise, almost naive solution that translates into a strong, characteristic design language.

DESIGN AWARDS

SOFTLINE HAS WON THESE DESIGN AWARDS IN 2018 / 2019:



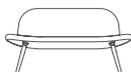
BAIXA
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GOOD DESIGN AWARD 2019



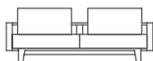
CLAY
DESIGN: JAVIER MORENO
GOOD DESIGN AWARD 2019



NUUK
DESIGN: BUSK+HERTZOG
GOOD DESIGN AWARD 2019



ORLANDO WOOD BENCH
DESIGN: BUSK+HERTZOG
GOOD DESIGN AWARD 2019



WOOD
DESIGN: JAKOB SCHENK
GOOD DESIGN AWARD 2019



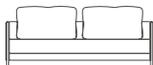
NOOMI STRING
DESIGN: SUSANNE GRØNLUND
GERMAN DESIGN AWARD 2018
GOOD DESIGN AWARDS 2017



MOAI
DESIGN: PHILIP BRO
GERMAN DESIGN AWARD 2018
GOOD DESIGN AWARDS 2017



CABALA
DESIGN: MÜLLER & WULFF
GOOD DESIGN AWARDS 2018



MADISON
DESIGN: MÜLLER & WULFF
GOOD DESIGN AWARDS 2018



VERA
DESIGN: BUSK+HERTZOG
GOOD DESIGN AWARDS 2018



FOLD
DESIGN: BUSK+HERTZOG
GERMAN DESIGN AWARD 2018
GOOD DESIGN AWARDS 2016

SOFT LINE

SOFTLINE A/S
KIDNAKKEN 7
DK-4930 MARIBO
DENMARK

T: +45 5416 0680
E: INFO@SOFTLINE.DK

WWW.SOFTLINE.DK 
@SOFTLINEFURNITURE

SHOWROOM / CPH
STURLASGADE 12 G
DK-2300 COPENHAGEN S
DENMARK